

2021 Ohio REALTORS® INITIATIVES

Seth Task, Ohio REALTORS President

John Mangas, President-elect; Ralph Mantica, Treasurer

DIVERSITY

- Representation of membership in volunteerism
- Statistics
- Realtists, AAREA, NAHREP, NAGLREP/LGBTQ+ relations
- Champion the “ask”
- Consumer Facing Education - grants or coalition programming
- Housing Fairs
- Homeownership Classes
- Credit repair/education

OUTREACH

- Leadership team - 21 TOUCH
- 1 on 1 broker meetings
- Office visits
- Communications on Ohio Realtors services/victories/programs
- Targeted Video shorts
- Mailing
- Surveys
- Consumer Facing Education - grants or coalition programming
- Housing Fairs
- Homeownership Classes
- Credit repair/education

SUSTAINABILITY

- Coalition Building to promote Residential & Commercial Building Standards
- Educational Promotion
- Public facing
- Member facing
- Global